

Mohawk Valley Community Websites

1679 Mill Road, Saint Johnsville, NY 13452

Email: valleyweb@frontier.com

Dear Past, Current and Perspective Advertisers listed on www.St.Johnsville.com

At the present time the St.Johnsville Chamber unfortunately, is again in a state of flux, as a result they do not have a viable website up and running at this time. St. Johnsville businesses however need a popular local and established website to advertise their message now! Your AD on www.stjohnsville.com creates a superior and dependable business exposure with NO MEETINGS to attend and NO POLITICS at a very fair, low cost.

The original www.stjohnsville.com website I created in 1998 was an important and much needed advertising addition to the St. Johnsville Chamber of Commerce. The immediate result was a sharp increase in new Chamber memberships. The site brought needed attention and awareness for the member businesses of the Town and Village of Saint Johnsville and for the very first time to the World Wide Web. Throughout the years, the website has been adding more and more information about our local Governments, Schools, Churches, Fire Department etc. We are frequently asked, to add more businesses and information located in the general Mohawk Valley area but not located specifically within Saint Johnsville, we now accommodate them. We have continued to expand our coverage to encompass businesses, associations and events not directly connected to the Chamber of Saint Johnsville, but throughout the Mohawk Valley. Our web members have enjoyed and benefited from the superior coverage and high hit rate (in 2015 we had well over 142,000 hits on our websites, considerably more than the year before). The prompt service we provide has been associated with www.stjohnsville.com and the recently added, www.mohawkvalleyvillages.com. The more times your business name is displayed the web, the better the chance a Potential Customer or Client has of locating your Business at the top or near the top of an Internet Search. We submit all our sites for updated inclusion to Index Search Engines frequently. When you search for "St.Johnsville" on the internet our site is usually the first on the list. It's

important to remember that for maximum AD exposure, any website you want to advertise with should have ".com" at the end. Sites that have an ".org" or an ".info" at the end are not a very good value as they are unusual, seldom used and difficult for your customers to remember or locate.

A new or a renewal AD of your business on www.stjohnsville.com is only \$30 a year. That's for 365 days! (about 7½ cents a day!) A similar ad in any local ad supported publication, will cost you as much or more and will be shown only locally once! *And you thought you would never get a great deal for your advertising dollar!* If your AD is now on our website and you do not want to renew your advertisement at this time, your current listing will be left as is for a short time before being removed to make room for other businesses.

You may want to continue to run your renewed ad as you originally created it, or you might want to modify and update it using the attached sheet. If you are renewing now without any modification, you do not need to fill out the enclosed forms. Just send your \$30. check made out to "RAH" and mail to:

RAH

1679 Mill Road

Saint Johnsville, NY 13452

SPECIAL SHORT TERM DEAL

For the next 30 days when you renew, we will also place your AD on our sister website: www.mohawkvalleyvillages.com at no additional cost. That's twice as much business exposure for the same low cost. We can, at your request copy, your Business information from an old website to ours.

Thank you for supporting our Valley. Looking forward to hearing from you soon,

Ron Hezel – Webmaster – Mohawk Valley Websites

Email: valleyweb@frontier.com

Serving: Upstate Central NY, (Mohawk Valley, Adirondack Foothills, Leatherstocking and Cooperstown Areas.)

Websites: www.stjohnsville.com, www.villagesalongthemohawk.com, www.cnymv.com, www.mohawkv.com, www.nymvv.com,
www.mohawkvillages.com, www.nymohawkvalley.com, www.mohawkvalleyvillages.com, www.mohawkvalleyvillages.org, www.mvvny.com
www.mohawkrivervalley.com, www.cnymohawkvalley.com, www.alongthemohawk.com.